



**Cabinet**

**Tuesday, 13 June 2023**

**Process for Developing the Corporate Strategy 2023-2027**

## **Report of the Chief Executive**

### **Cabinet Portfolio Holder for Strategic and Borough-wide Leadership, Councillor N Clarke**

#### **1. Purpose of report**

- 1.1. The Council's current Corporate Strategy was formally adopted by Full Council in September 2019 and is due to expire this year. Work must therefore commence on drafting the Council's new Corporate Strategy for 2023-2027.
- 1.2. A proposed timetable and process for development of the new Corporate Strategy is presented below, in addition to an overview of performance against the Corporate Strategy 2019-2023.

#### **2. Recommendation**

It is RECOMMENDED that Cabinet:

- a) endorses the proposed approach to developing the Council's Corporate Strategy 2019-2023;
- b) recognises performance against the Corporate Strategy 2019-2023; and
- c) requests that the Corporate Overview Group inputs into the development of the Corporate Strategy and reviews a draft before it returns to Cabinet.

#### **3. Reasons for Recommendation**

The current Corporate Strategy expires this year. Significant progress has been made towards the goals outlined in the Strategy. An updated Strategy is now required to guide the future direction of the Council and an appropriate process must be in place to facilitate that.

#### **4. Supporting Information**

- 4.1. The Council's Corporate Strategy is a key document, alongside the Medium-Term Financial Strategy, used to set the direction of travel for the Council. It highlights key priorities and the tasks the Council is planning to undertake in the coming four years. It provides clear strategic direction for the Council and is a tool which can be used to monitor progress towards the Council's stated

goals. The Strategy also highlights the work undertaken by the Council over the course of the previous Strategy.

4.2. The Council's Corporate Strategy 2019-2023 contains four corporate priorities:

- Quality of Life
- Efficient Services
- Sustainable Growth
- The Environment.

4.3. These Corporate Priorities are supported by an Action Plan containing seventeen strategic actions. As a 'living' Strategy, six additional tasks have been added to the Action Plan since its adoption, as others have been completed and removed. These have been reviewed quarterly by the Corporate Overview Group as part of their monitoring of the Council's finances and performance.

4.4. A final review of progress against the Action Plan was presented to the Corporate Overview Group in February 2023. This review is presented in full in the Appendix.

4.5. The timetable for developing the new corporate Strategy is proposed as follows:

Activity	Date
Public Consultation via Summer Rushcliffe Reports	June-July 2023
Development of draft Strategy (including strategic tasks and corresponding performance indicators)	June – August 2023
Presentation of feedback from public consultation to Corporate Overview Group (COG) + high level outline of Corporate Strategy e.g. key themes, initial strategic tasks	5 September 2023
Councillor Consultation via Councillors' Connections	September -October 2023
Refinement of Strategy following feedback from COG	September-October 2023
Presentation of final Strategy to COG	7 November 2023
Corporate Strategy to Cabinet for endorsement	14 November 2023
Corporate Strategy to Full Council for adoption	12 December 2023

### **Consultation**

4.6. A link to an online survey will be included in the summer edition of Rushcliffe Reports, which lands on residents' doorsteps from Monday, 19 June 2023. Residents will also be able to request a paper copy of the survey. This will be an opportunity to make sure residents understand the purpose of the Corporate Strategy and are engaged in its creation at a very early stage.

4.7. In the survey we will be asking what people would like to see the Council prioritise in the next four years, in addition to the great quality services they can always expect from Rushcliffe Borough Council. This is an opportunity to ensure that our Corporate Strategy for 2023-2027 reflects what is important to our residents, community groups and business owners.

4.8. A link to an online survey will also be included in a September edition of Councillors' Connections. This will give all Councillors an opportunity to share their thoughts about what should be included in the Corporate Strategy for 2023-2027.

## **5. Alternative options considered and reasons for rejection**

The Council could develop the Corporate Strategy 2023-2027 without consulting with residents, Councillors or with Corporate Overview Group. However, this is not the best way to develop a Corporate Strategy, which truly reflects the needs of the Borough and would be contrary to our commitment to transparency.

## **6. Risks and Uncertainties**

There are no risks or uncertainties involved with forwarding the draft Corporate Strategy to Council for consideration.

## **7. Implications**

### **7.1. Financial Implications**

The priorities and tasks contained within the Corporate Strategy will be incorporated into the Council's Medium Term Financial Strategy and Capital Programme as appropriate.

### **7.2. Legal Implications**

The Council is required to have a Corporate Strategy in place and this report adequately captures that.

### **7.3. Equalities Implications**

The Corporate Strategy takes account of the effect of the Council's priorities on all residents of the Borough and is supported by the Council's Equality and Diversity Scheme

### **7.4. Section 17 of the Crime and Disorder Act 1998 Implications**

There are no section 17 implications to the recommendations contained within this report.

## **8. Link to Corporate Priorities**

Quality of Life	The Corporate Strategy sets the Council's Corporate Priorities and, as such, the two are intrinsically linked.
Efficient Services	
Sustainable Growth	
The Environment	

## 9. Recommendation

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<b>For more information contact:</b>	Kath Marriott Chief Executive 0115 914 8291 <a href="mailto:kmarriott@rushcliffe.gov.uk">kmarriott@rushcliffe.gov.uk</a>
<b>Background papers available for Inspection:</b>	None
<b>List of appendices:</b>	Appendix - Review of Strategic Tasks 2019-2023